

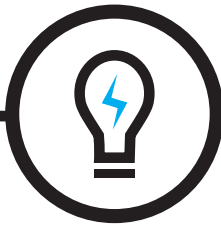
HIGH SCHOOL STUDENTS FROM ACROSS IOWA TEAM UP FOR FIVE DAYS OF INNOVATION & EXPLORATION



BUSINESS HORIZONS



Gain valuable real-world, resume-worthy experience



Build leadership & future-ready skills for any career field



Grow a network of new friends & mentors from across Iowa

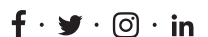


Live like a college student & earn college credit!

July 14-18, 2024 · Drake University · Des Moines

**REAL-WORLD EXPERIENCE
LIFE-CHANGING RESULTS**

www.BusinessHorizonsIowa.org



This is not a Des Moines Public Schools activity. The district shares this information as a courtesy to create awareness of community opportunities available to our students, staff, and their families.



IT'S ONLY THE BEGINNING...

Participants (**grades 9-12**) are placed in teams and tasked to identify a real-world problem to tackle together. Teams have the option to create a business and/or product of their choosing - leaving each team to be creative and determine how to project manage, define roles, and work together in order to accomplish their goals for the week.

THE "BEST WEEK OF SUMMER" EXPERIENCE

Students lead each step of the development process including vision and mission statements, financial projections, marketing materials and more. The week concludes with three competitions: an **investor pitch**, **infomercial screening** and **"Best Product"** determined at a trade show.

Though competition is high, each day ends by putting projects aside for fun 'after hours' activities to relax and meet new friends from across the state!

The week also includes: dynamic speakers, business tours, valuable workshops and team-based activities. Iowa professionals are brought in to add real-world insight, serving as mentors, consultants, judges and more.

IN THE END, EVERYONE WINS!

Business Horizons is a fast-paced, one-of-a-kind program resulting in many unique benefits for each individual participant. From refined leadership skills and increased self-confidence, to experience in a new role or start-up environment - students leave feeling inspired and excited about the future.

NEXT STEPS:



MARK YOUR CALENDAR TO JOIN US JULY 14-18, 2024 AT DRAKE UNIVERSITY IN DES MOINES



SIGN-UP EARLY & SAVE!
BY/ON MAY 27: \$350 (\$50 OFF)
AFTER MAY 27: \$400
Financial assistance is also available.



LEARN MORE, NOMINATE OR REGISTER
at www.BusinessHorizonsIowa.org



"An immersive and extremely rewarding experience."

*Connor Ferris
Missouri Valley HS*

"I've never felt so productive and creative before."

*Olivia Carron,
Williamsburg JR/SR HS*

"Business Horizons opened my eyes in a way that was so unexpected!"

*Steven Gaul,
Pella HS*

"My experience showed me that I could start pursuing my career right away."

*Athena Senteza,
West Des Moines Valley HS*

"I met some of the most amazing people who I know will be friends for life."

*Grant Ward,
Fairfield HS*

"This was hands down my favorite memory of my life so far."

*Nick Eicher,
Tipton HS*

Business Horizons is a program of



**IOWA
ASSOCIATION
OF BUSINESS
AND INDUSTRY
FOUNDATION**



July 14-18, 2024 • Drake University • Des Moines

info@BusinessHorizonsIowa.org

515.280.8000 • [f](#) • [t](#) • [@](#) • [in](#)