

# HIGH SCHOOL STUDENTS FROM ACROSS IOWA TEAM UP FOR FIVE DAYS OF INNOVATION & EXPLORATION



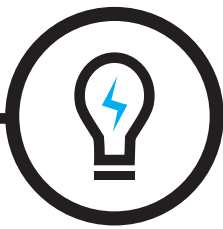
## **BUSINESS HORIZONS**



### ATTENDEES BENEFIT FROM:



On-campus,  
independent living  
experiences



Hands-on career  
exploration for  
any & all interests



Greater, diverse  
network of  
peers & mentors



Ability to earn  
college credit  
is available

## REAL-WORLD EXPERIENCE LIFE-CHANGING RESULTS

[www.BusinessHorizonsIowa.com](http://www.BusinessHorizonsIowa.com)



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## IT'S ONLY THE BEGINNING...

Participants (**grades 9-12**) are placed in teams and tasked to identify a real-world problem to tackle together. Teams have the option to create a business and/or product of their choosing - leaving each team to be creative and determine how to project manage, define roles, and work together in order to accomplish their goals for the week.

## THE "BEST WEEK OF SUMMER" EXPERIENCE

Students lead each step of the development process including vision and mission statements, financial projections, marketing materials and more. The week concludes with three competitions: an **investor pitch**, **infomercial screening** and **"Best Product"** determined at a trade show.

Though competition is high, each day ends by putting projects aside for fun 'after hours' activities to relax and meet new friends from across the state!

The week also includes: dynamic speakers, business tours, valuable workshops and team-based activities. Iowa professionals are brought in to add real-world insight, serving as mentors, consultants, judges and more.

## IN THE END, EVERYONE WINS!

Business Horizons is a fast-paced, one-of-a-kind program resulting in many unique benefits for each individual participant. From refined leadership skills and increased self-confidence, to experience in a new role or start-up environment - students leave feeling inspired and excited about the future.

## NEXT STEPS



MARK YOUR CALENDAR TO WATCH FOR REGISTRATION OPENING **JANUARY 2024.**



VISIT OUR WEBSITE TO LEARN MORE OR **NOMINATE** A STUDENT TO ATTEND.



**"An immersive and extremely rewarding experience."**

*Connor Ferris  
Missouri Valley HS*

**"I've never felt so productive and creative before."**

*Olivia Carron,  
Williamsburg JR/SR HS*

**"Business Horizons opened my eyes in a way that was so unexpected!"**

*Steven Gaul,  
Pella HS*

**"My experience showed me that I could start pursuing my career right away."**

*Athena Senteza,  
West Des Moines Valley HS*

**"I met some of the most amazing people who I know will be friends for life."**

*Grant Ward,  
Fairfield HS*

**"This was hands down my favorite memory of my life so far."**

*Nick Eicher,  
Tipton HS*

Business Horizons is a program of



**IOWA  
ASSOCIATION  
OF BUSINESS  
AND INDUSTRY  
FOUNDATION**



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